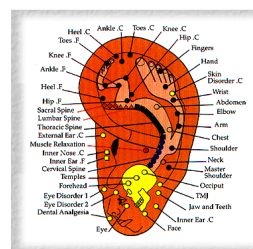


STOP SMOKING WITH AURICULOTHERAPY!

**You already know why you should stop smoking.
Now there's a safe, effective and painless way to achieve your goal!**

Auriculotherapy (aw-rik-ulo-therapy) can help you stop smoking *if you're ready to quit*. This therapy dramatically reduces cravings for nicotine, usually after just **one treatment!** Auriculotherapy is similar to ear acupuncture, but it uses no needles. A microcurrent stimulation is placed on reflex points on the outside of the ear. This stimulation intercepts the nicotine-demanding messages that the brain sends to the body, breaking the cycle that drives addictive cravings.

Imagine your brain as a computer. Inside this computer is a “map” of the body. This “map” is projected onto the ear through the body’s nervous system. Accessing the points on the “map” is like using the computer’s keyboard or mouse to gain entrance into the system. With this system we are able to treat a number of problems and conditions through the “brain’s computer”.



Chiropractic and auriculotherapy are a natural combination for treating addictions. Chiropractic is not just about “bad backs”. Alcoholism, overeating, smoking, gambling, &/or drug abuse (both prescription & illegal) are often found in people who have spinal subluxations. Spinal subluxations can best be described as specific sites of spinal malfunction leading to irritation of the body’s central computer, the nervous system. The result of this is separation from wholeness & an inability to experience wellbeing.



Only vertebrates have the chemical mechanism called “opiate receptor brain reward cascade”, which allows us to experience a state of well being. The common denominator is the spine and spinal cord. If the spine is allowed to express itself without interference (free of subluxation) the person can express full potential.

Research published in one of the most respected psychiatry journals showed dramatically increased success rates for drug detoxification, as well as reduced anxiety and depression levels, less need for the usual strong pain relief & psychiatric drugs.

Chiropractors locate & reduce subluxations. Some chiropractors, like Dr. Cormier, are also trained in auriculotherapy. This combination of therapies is a safe, effective and painless way to stop smoking!

Chiropractic Wellness Center * James M. Cormier, D.C.
17 Pierce Avenue, Suite B * Fitchburg, Massachusetts 01420
(978) 345 – 1224 * www.cormier-chiropractic.com

What happens during a session?

- Dr. Cormier will deliver a torque release technique adjustment. This part of the treatment will only take 5-10 minutes. He will be checking your spinal column for areas where the nervous system is being damaged & will deliver an adjustment using the integrator instrument. It sounds like a staple gun, and will feel like a quick impulse into muscles of your spinal column.



- You will then receive an auriculotherapy treatment. This can take 10-20 minutes. You will be lying on your side or back. Dr. Cormier will be running a small microcurrent device around your ear. You will hear a quiet, high pitched noise coming from the stimulator. When Dr. Cormier treats an active reflex point that he has located, you may feel a sensation of a pulse or a pin prick. This sensation will only last 30-60 seconds.



- You will also be recommended a course of amino acids suitable for your particular problem. You will need to purchase these from the health food store & take the doses recommended for you.



Auriculotherapy is offered at \$99 per session

In many cases, one session is all it takes

If you feel it's necessary, a second "booster" session is free within a period of 30 *smoke-free* days after your first treatment

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